AMPLUS

AMPLUS SOLUTIONS

Best in Digital, Web Design and online services

SMT
socialmediatree.in

Digital Marketing

"Marketers need to build digital relationships and reputation before closing a sale."

Digital Marketing

01 Search Engine Optimization

“Today it’s not about ‘get the traffic’ — it’s about ‘get the targeted and relevant traffic.”

02 Social Media Marketing

“Social media marketing lets you directly connect to your target audience.”

03 Online Advertising

“Helping you open windows of opportunity worldwide.”

04 E-Mail Marketing

"Email has an ability many channels don’t: creating valuable, personal touches – at scale."

Search engine Optimization

SEO increases sales and leads. SEO does not involve any paid advertising.

2

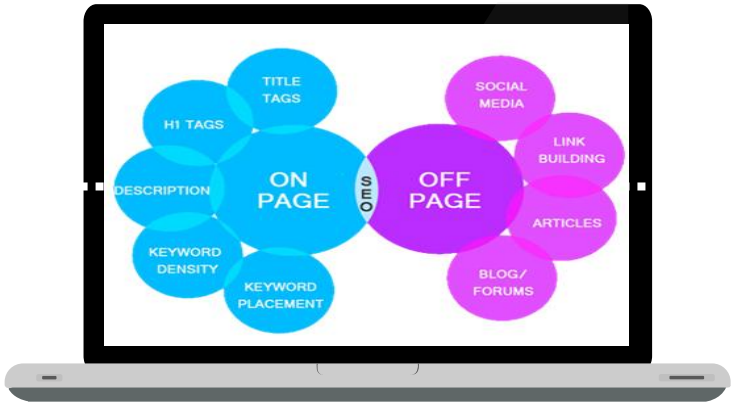
3

SEO increases sales and leads. SEO does not involve any paid advertising.

SEO can eliminate cold calling and other traditional strategies.

1

SEO is a long term strategy. SEO derives offline sales. Most of your competitors are using SEO for growth.



4

SEO increase the value of your business. SEO will increase your social media followers

Social Media Marketing

Faster, Easier Communication. Customers can contact a customer service representative faster and easier now than ever before thanks to social media.

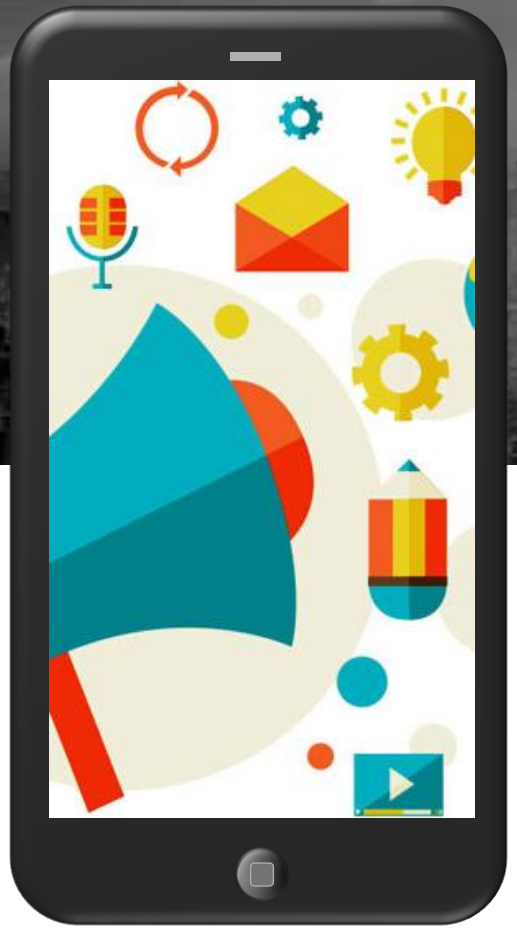
Social media is intended to reach different audiences in a personable, useful, and entertaining way and refer those potential customers you may not have ever had the chance to engage with previously to get to know and try your business.

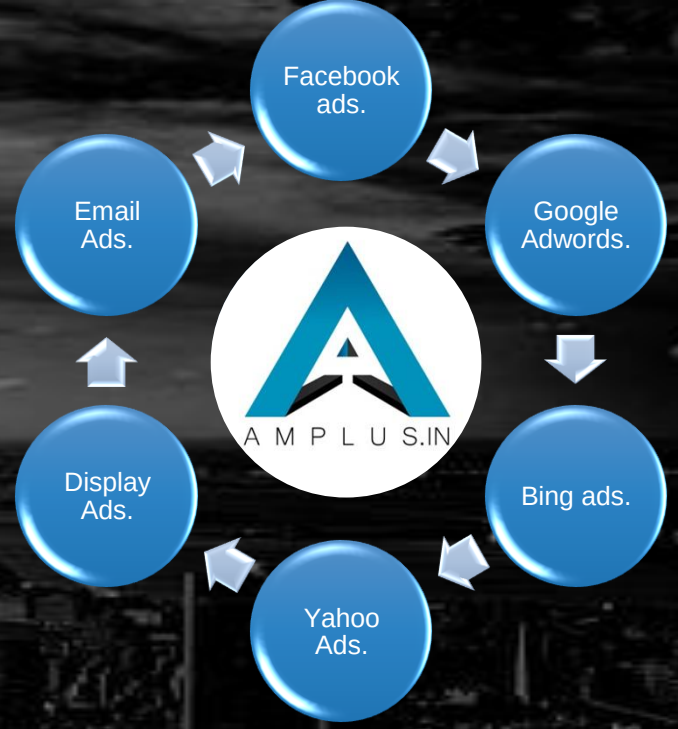
Promote your content.
Use #Hashtags to increase your reach.
Keep your customers up to date.
Improve brand loyalty and customer engagement.

Gather data from audience research to improve.
Direct referral traffic to your site or blog.
Retarget your audience using social media.

Online Advertising

Online advertising helps you to grow your business in a faster and efficient manner. It helps you to reach to the customers in a more compatible way.





Online advertising is any type of marketing message that shows up with the help of the Internet. That means it could appear in a web browser, search engine, on social media, on mobile devices, and even in Email.

It's relatively inexpensive

It reaches a wide audience
It can be tracked to measure success (or failure)

It can be personalized for a target audience

E-Mail Marketing

"Emails may be cost efficient but it’s no excuse to not produce quality content to give to a targeted audience."

1. Cost effective than traditional tactics.
2. It can increase traffic to your website.
3. Increase brand awareness through Email marketing.
4. Help you to build credibility.
5. You can reach people on any device.
6. Perfect way to promote you brand
7. Can reach largest audience in short span of time.

Digital Marketing Clients

Edify Attapur WORLD SCHOOL THINKBEYOND

OLIVEMOUNT GLOBAL SCHOOL

BACHPAN a play school

BRIGADE PUBLIC SCHOOL

P.Satyanarayan Sons® JEWELLERS SINCE 1949

Spacion Business Centre

Sengottuvel WOOD CARVINGS

CasaRico INSPIRED INTERIORS!

naukarhub

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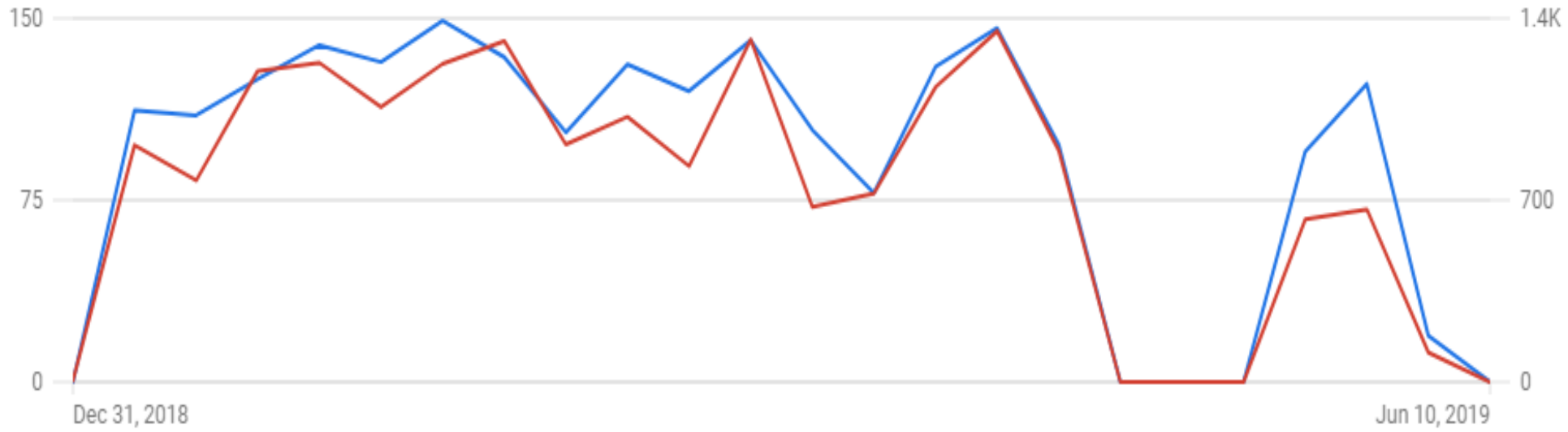
CasaRico AdWords Report

Overview

Export CSV | Add All Keywords | Custom Jan 4 – Jun 10, 2019

Campaign status: All; Ad group status: All ADD FILTER

Clicks	Impressions	Avg. CPC	Cost
2.19K	18K	₹10.28	₹22.5K



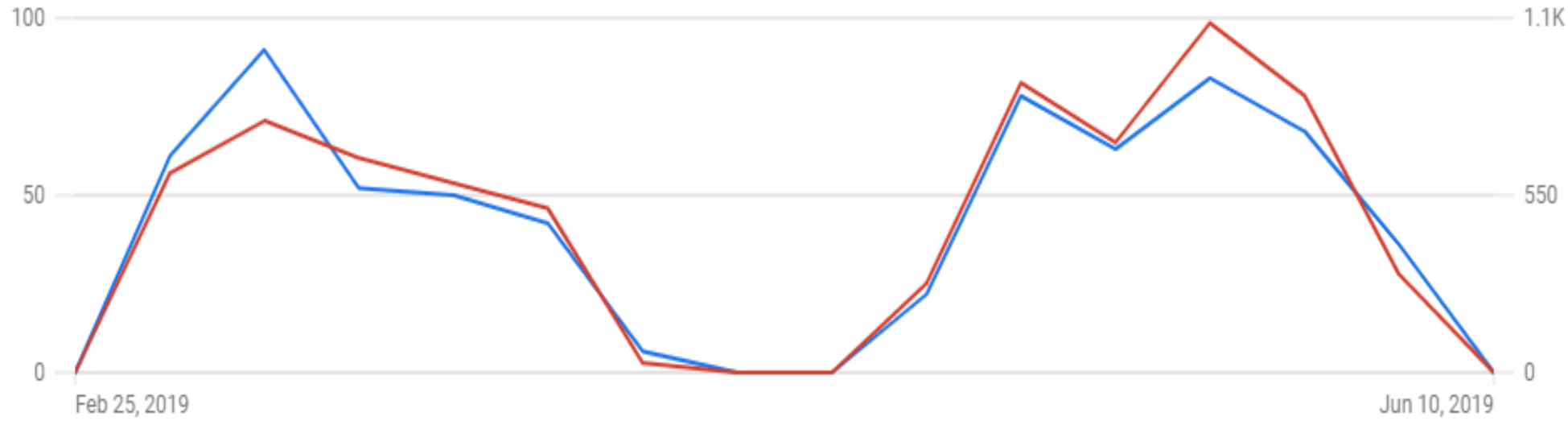
Brigade AdWords Report

Overview

Custom Feb 25 – Jun 10, 2019

Ad group status: **All**; Campaign: **Brigade Public School** ADD FILTER

Clicks	Impressions	Avg. CPC	Cost
652	7.33K	₹17.28	₹11.3K



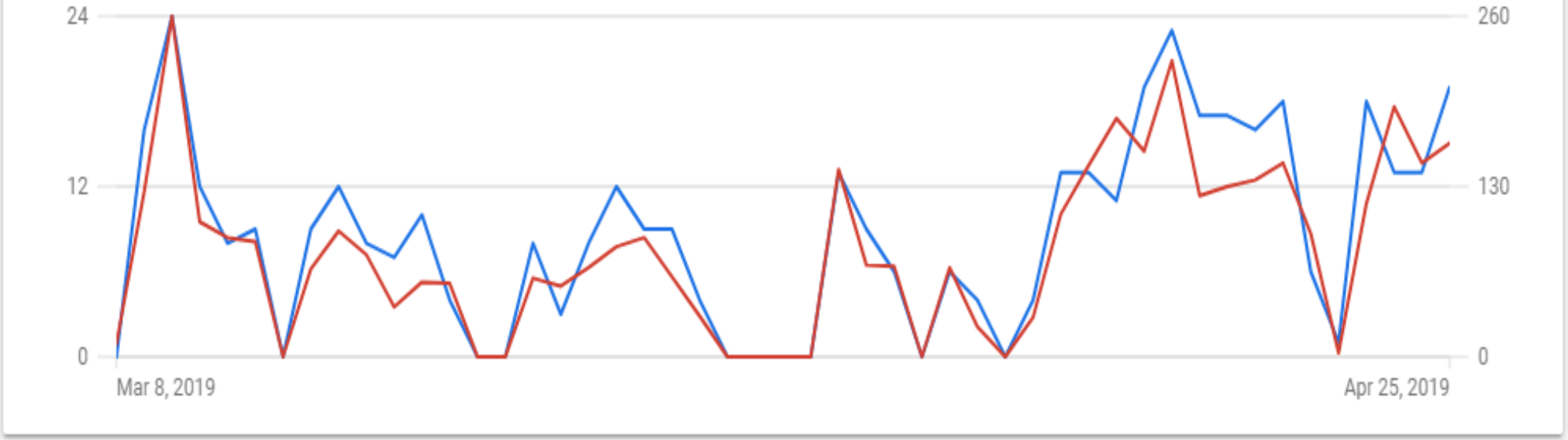
OliveMount AdWords Report

Overview

Custom Mar 8 – Apr 25, 2019

Ad group status: **All**; Campaign: **OliveMount Global School** ADD FILTER

Clicks	Impressions	Avg. CPC	Cost
431	3.99K	₹21.14	₹9.11K



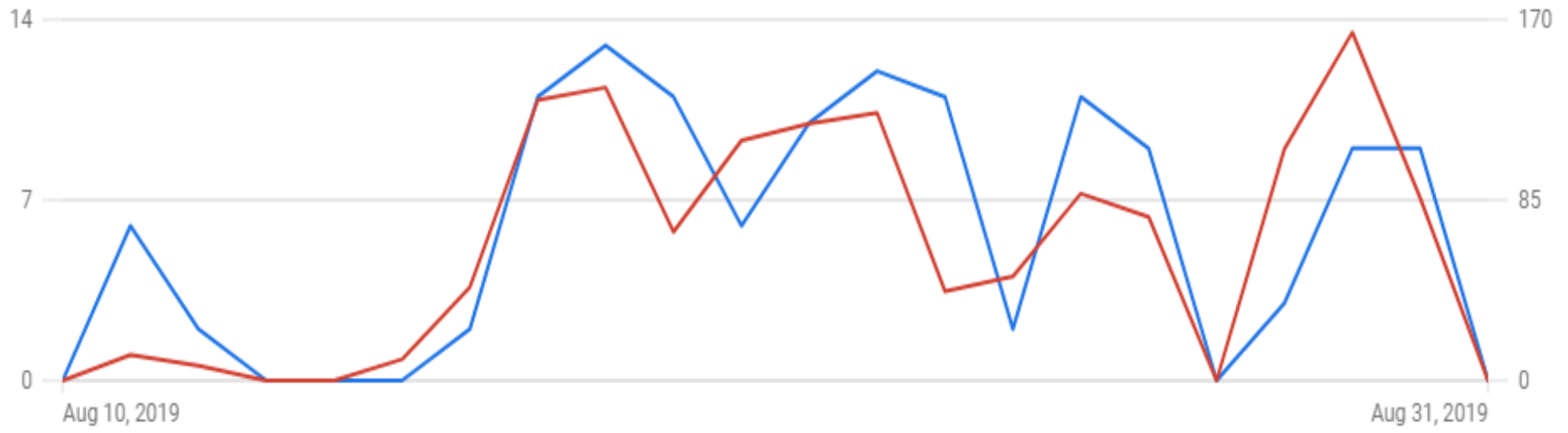
NaukarHub AdWords Report

Overview

Custom Aug 10 – 31, 2019

Campaign status: **All**; Ad group status: **All** ADD FILTER

Clicks	Impressions	Avg. CPC	Cost
127	1.39K	₹35.59	₹4.52K



NaukarHub Reach Ad

8 Jul 2019 - 1 Sept 2019

Performance | Demographics | Placement | Delivery

114,142
Results: Reach

114,142
People Reached

₹2,461.22
Amount spent

Custom

400 Actions | 208,898 Impressions | 383 People taking action | 3,730 Average Daily Impressions

CasaRico Reach Ad

19 Aug 2019 - 31 Aug 2019

Performance | Demographics | Placement | Delivery

69,953
Results: Reach

69,953
People Reached

₹595.60
Amount spent

Custom

32 Actions | 95,442 Impressions | 32 People taking action | 7,342 Average Daily Impressions

PPT Reach Ad

19 Aug 2019 - 18 Sept 2019

Performance | Demographics | Placement | Delivery

81,331
Results: Reach

81,331
People Reached

₹1,040.31
Amount spent

Custom

158 Actions | 113,297 Impressions | 154 People taking action | 3,655 Average Daily Impressions

Brigade Public School

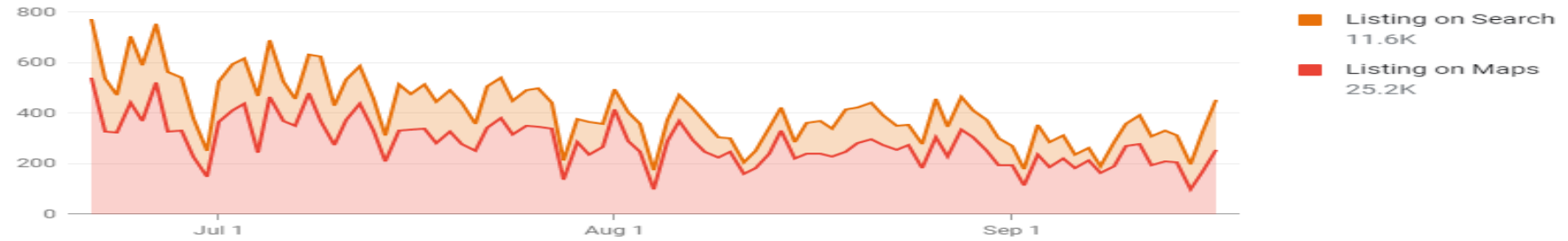
Google My Business Results

Where customers view your business on Google

The Google services that customers use to find your business

1 quarter

Total views 36.8K



Customer actions

The most common actions that customers take on your listing

1 quarter

Total actions 774

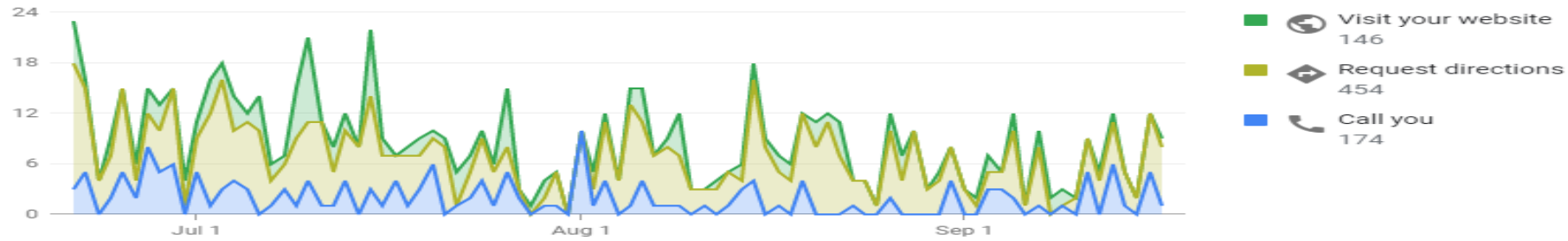
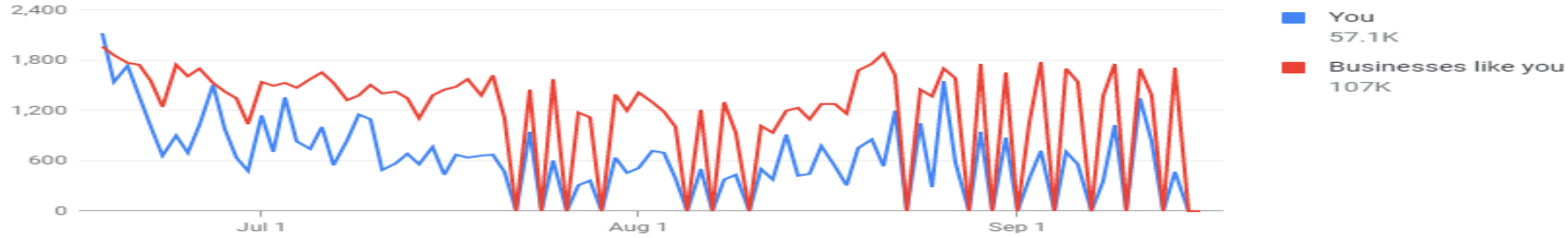


Photo views

The number of times your business photos have been viewed, compared to photos from other businesses

All photos 1 quarter



Your photos receive 46.6% fewer views than similar businesses. Post more photos

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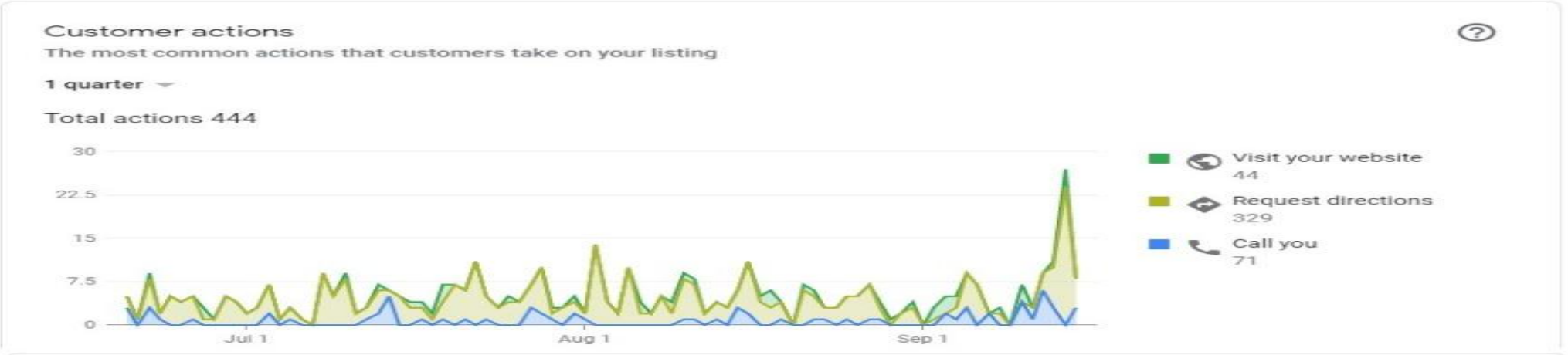
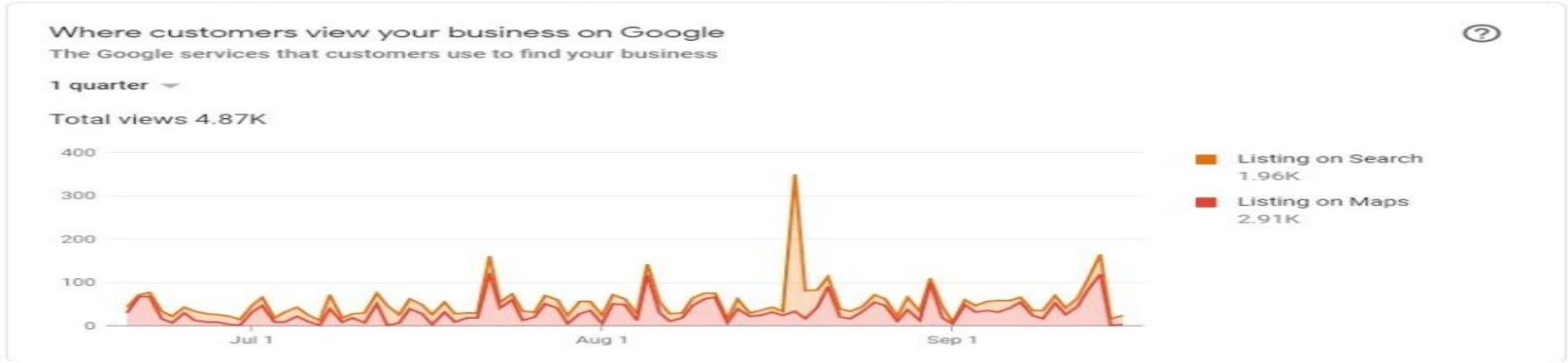
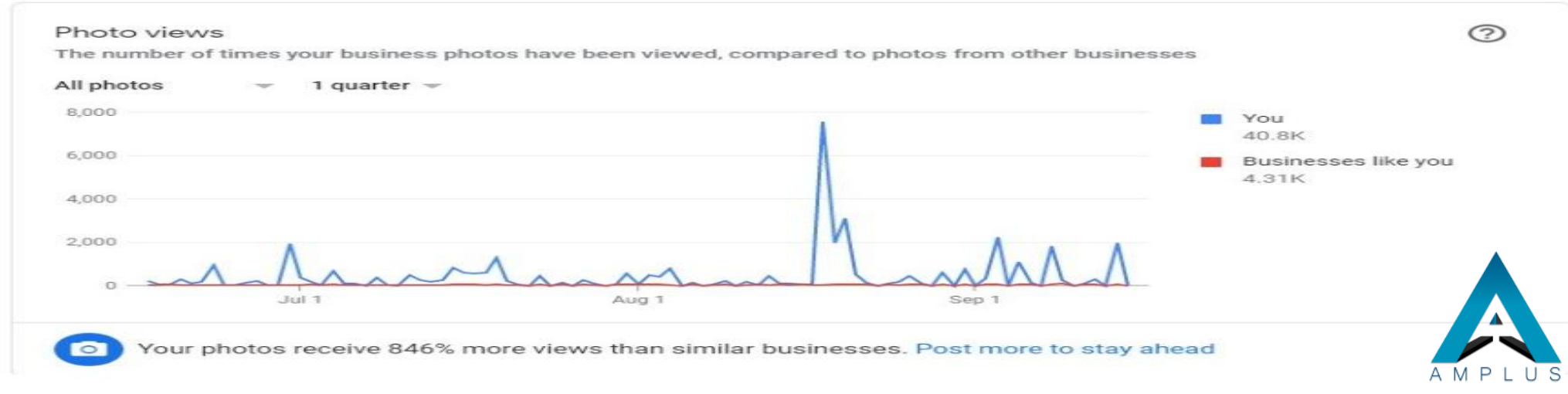
CasaRico

Google My Business Results

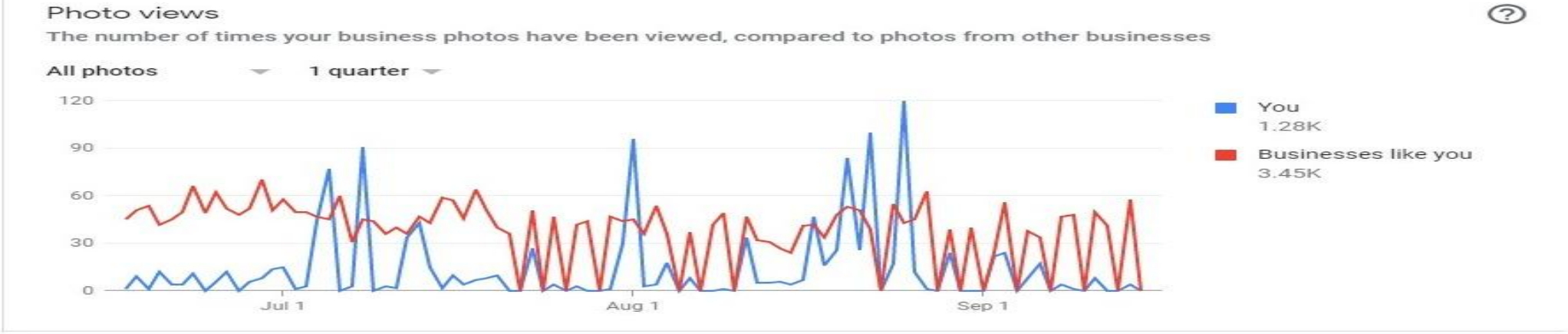


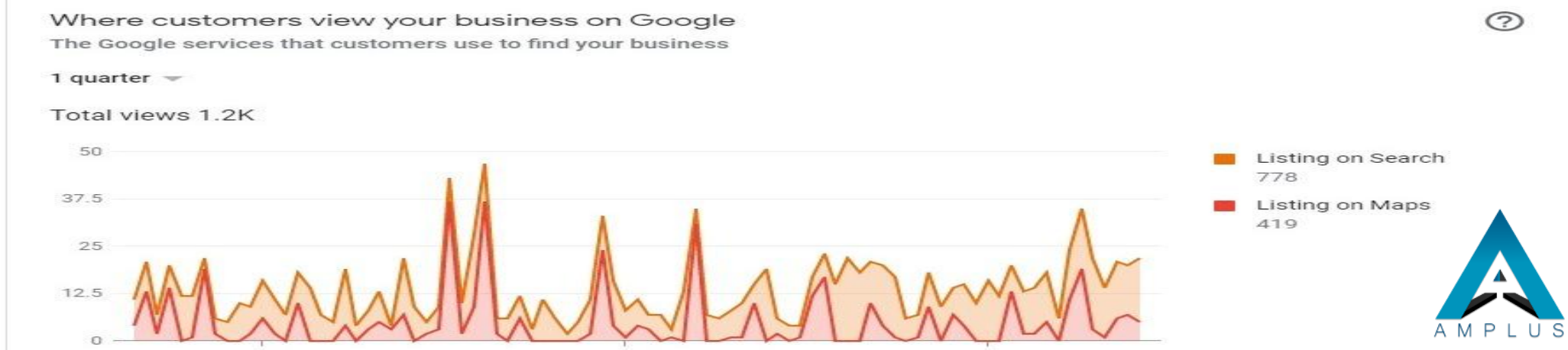




NaukarHub

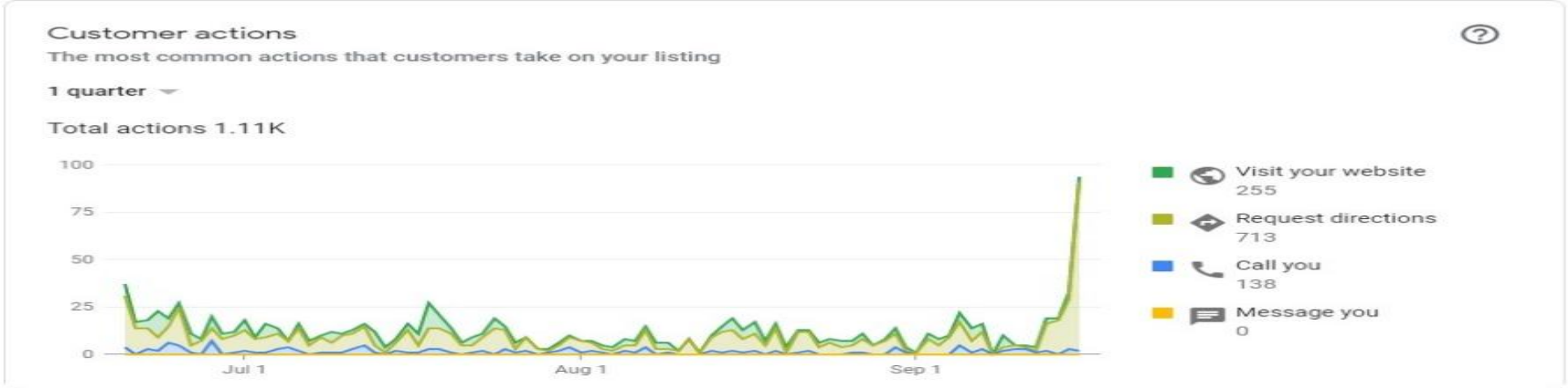
Google My Business Results

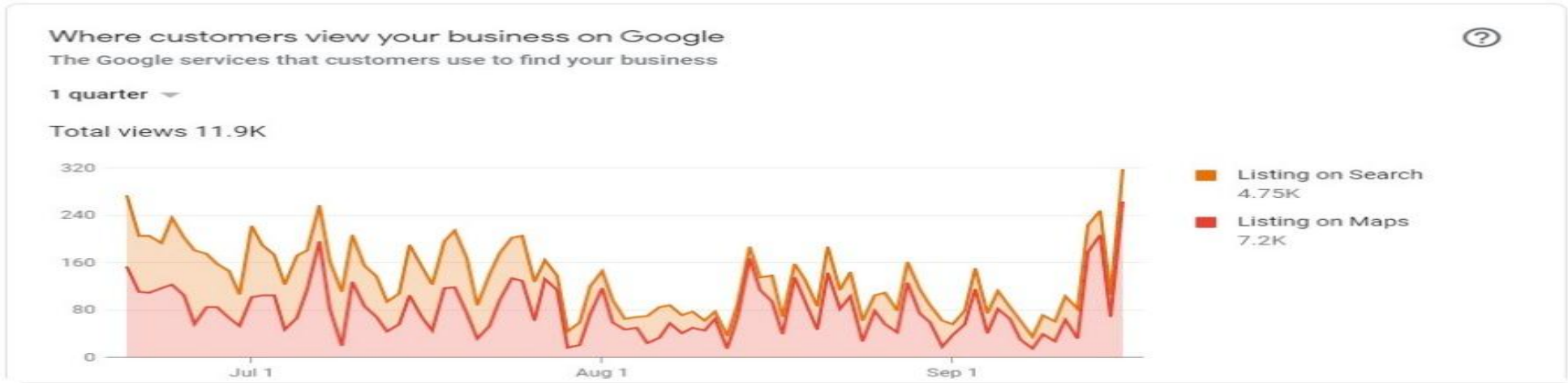


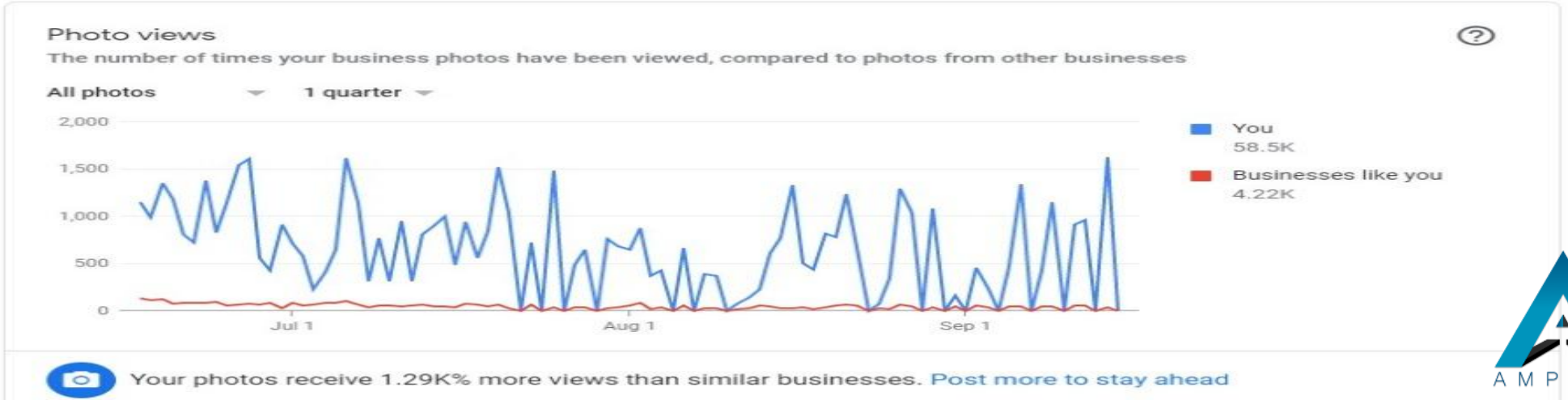


OliveMount Global School

Google My Business Results







Thank You

For your valuable time.

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